

**CURATING,
LOCALIZING,
PROMOTING
AND DISTRIBUTING CONTENT
– AT SCALE
SINCE 2020**

deep
media & entertainment

OTT ✦ TV ✦ CINEMA ✦ MERCH ✦ EVENTS ✦ PUBLISHING

**ISE
KAI
FEST**

August 2025

About [deep]: Dentsu Entertainment Eurasia Partners deep media & entertainment

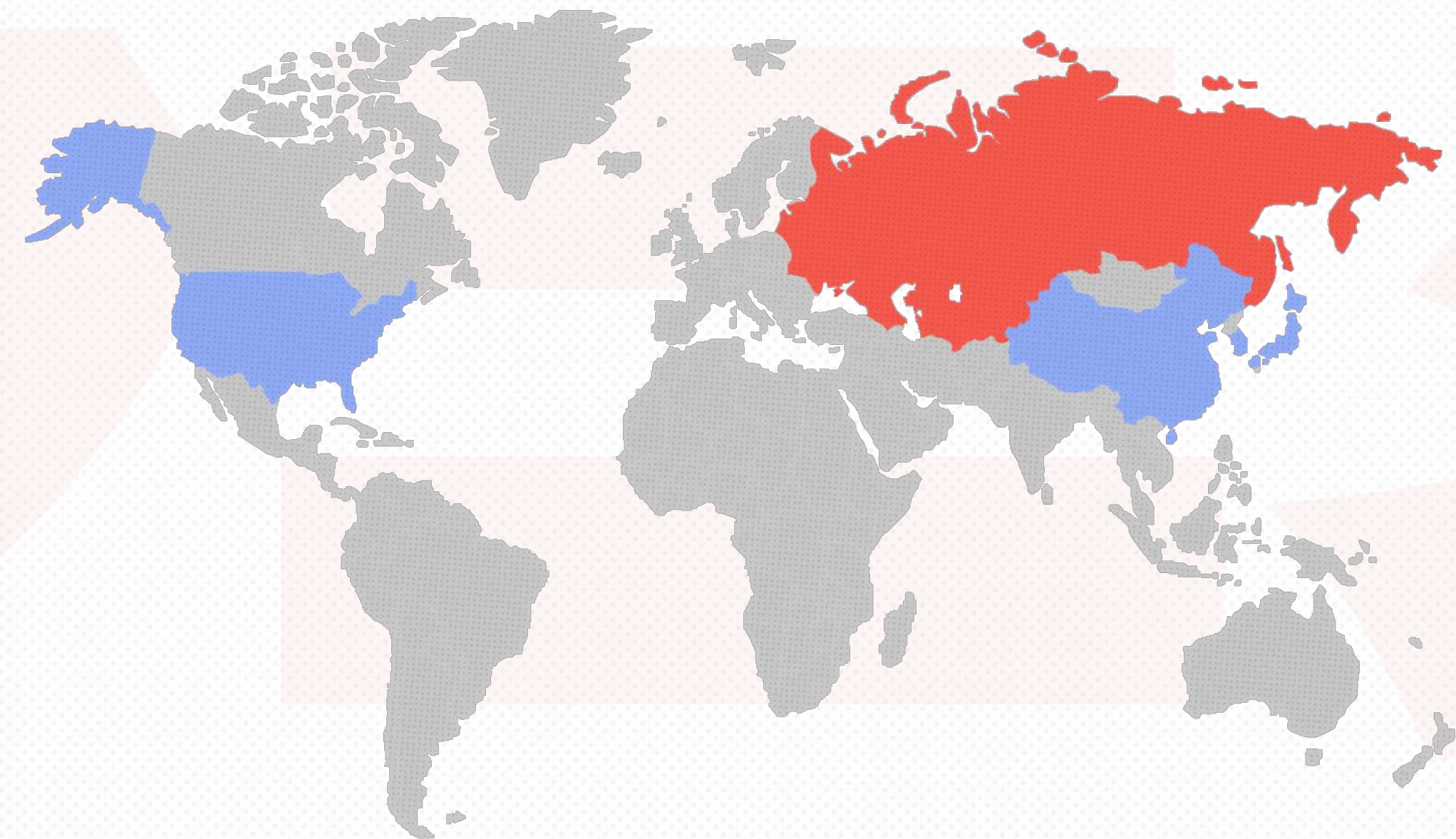
Founded in 2019 by **Dentsu** & **OKS Group**

Areas of interest:

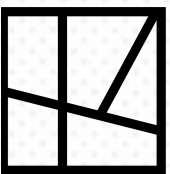
- ★ Video Content for OTT & TV
- ★ Cinema Broadcast
- ★ Merchandise Rights
- ★ Events
- ★ Publishing
- ▶ Localization
- ▶ Content Promotion
- ▶ Anti-piracy Protection
- ▶ Japanese, Chinese and Korean Content
- ▶ American Content

Markets:

- ▶ Russia & 14 ex-USSR countries
- ▶ **298+ m** population
- ▶ **230+ m** Russian-speaking audience



Clients and Partners













TOP JAPANESE TITLES

84
TITLES

742
HOURS

1'730
EPISODES



ATTACK ON TITAN

8.7 x 840 k

Rating at Kinopoisk



BLUE LOCK

#56 out of 250

Top series at Kinopoisk



CHAINSAW-MAN

#64 out of 250

Top series at Kinopoisk



GACHIAKUTA

8.7 x 43+ k

Rating at Kinopoisk

TOP CHINESE TITLES

75
TITLES

1'482
HOURS

3'008
EPISODES



HEAVEN OFFICIAL'S BLESSING

8.5 x 109 k
Rating at **Kinopoisk**



JOURNEY TO IMMORTALITY

9.0 x 50 k
Rating at **Kinopoisk**



FALLING INTO YOUR SMILE

8.5 x 196 k
Rating at **Kinopoisk**



THRONE OF SEAL

9.0 x 88 k
Rating at **Kinopoisk**

TOP KOREAN TITLES

21
TITLES

358
HOURS

335
EPISODES



WEAK HERO

#91 out of **250**

Top series at **Kinopoisk**



RAIN OR SHINE

8.0 x **16 k**

Rating at **Kinopoisk**



**FLOWER CREW:
JOSEON MARRIAGE
AGENCY**

7.9 x **11 k**

Rating at **Kinopoisk**



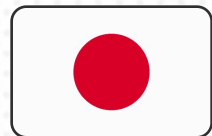
MISTY

7.9 x **9 k**

Rating at **Kinopoisk**

DEEP's Content Catalogue:

2'669 Hours | 191 Titles | 5'557 Episodes



DRAMA

1'474

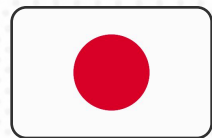
HOURS

78

TITLES

1'950

EPISODES



ANIME / DUNHUA

1'109

HOURS

102

TITLES

3'123

EPISODES



KID'S CONTENT

86

HOURS

11

TITLES

484

EPISODES

FULL DEEP'S CONTENT CATALOGUE

2'669

HOURS

191

TITLES

5'557

EPISODES

as of August 2025

Creating Value for Clients and Fans

deep
media & entertainment

We track and shape audience demand,
delivering content that meets expectations and fuels excitement.

High-quality in-house
localization with
popular voices



Islam Ganjaev
2.7+ m subscribers



Dmitry Zubarev
510+ k subscribers

Viewership Promotion with
coverage up to 10 m people



170+ k
Subscribers



20+ k
Subscribers

5+ m people / month
Total average monthly reach

7+ m
General coverage of opinion
leaders who cooperate with us

Effective
anti-piracy
techniques:

Block

Yandex VKONTAKTE
|GROUP|IB|

Negotiate



Anistar
18+m
views / month



Anilibria
22+m
views / month



Animedia
550+m
views / month

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The background is a monochromatic purple illustration. It depicts a character from the back, wearing a trench coat and holding a large chainsaw. The character is standing in a trench with a brick wall on the left and a dark, misty background. The chainsaw is pointed towards the left.

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